



# *A New Day ... New Opportunities Abound for Dental Laboratories*

The Texas Business Economy is among the strongest in our nation today, and presents a positive outlook for 2010. We must, however, continue our education and improve our skills ... the best instructors and exhibitors in the industry are at DLAT Conferences!

**The Dental Laboratory Association of Texas**  
*presents the*  
**2010 DFW Southwest Conference and Expo**  
**March 26-28, 2010**

to offer you a timely and valuable opportunity to invest in your career.

**Keynote clinicians include ...**

**Mark T. Murphy, DDS, FAGD**  
*Funktional Consulting*  
and

**Peter Pizzi, CDT, MDT, FNGS**  
*Pizzi Dental Studio, Inc.*

**Y**ou are encouraged to attend this Conference, listen to the clinicians, talk to the exhibitors, and visit with your peers! You will leave with new ideas and skills to create your own opportunities for new business success.



We'll look to see you there!

*Leo Cortes*

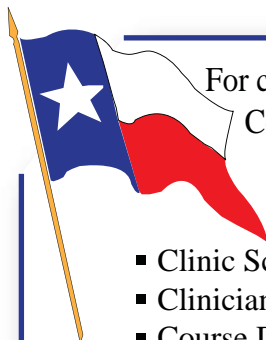
**Leo Cortes, MA, CDT**  
*President*



The Dental Laboratory Association of Texas

***A Special on Friday Morning ...***

**THE DENTAL LABORATORY CERTIFICATION COUNCIL**  
and **THE TEXAS STATE BOARD OF DENTAL EXAMINERS**  
will make informative presentations following the Opening Session.



For complete  
Conference Information  
**[www.dlat.org](http://www.dlat.org)**

- Clinic Schedule
- Clinicians ... Backgrounds
- Course Descriptions
- Additional Forms, if needed

This year we are again honored to host **THE NATIONAL ASSOCIATION OF DENTAL LABORATORIES** and **THE NATIONAL BOARD FOR CERTIFICATION JOINT BOARD MEETING**. Please take this opportunity to meet the leadership of our industry.

You can earn your annual CE credit requirements on one weekend, at one place, and at a reasonable price. Lunches, coffee breaks, and hospitality room are even free.

The Conference offers a vast array of suppliers to demonstrate one-on-one the latest industry innovations that will keep you up front in your field.

***Learn more inside!***

# CONFERENCE ACTIVITIES

## Annual Golf Tournament



The same great location this year ... Bear Creek Golf Club near the DFW International Airport. A spectacular facility with stands of mature live oak trees, a

meandering creek, and picturesque waterfalls and lakes.

Come early to compete in a four-ball Florida Scramble on Thursday, March 25. Tee time is 1:00 pm. Eight foursomes will compete for trophies. Individuals compete for longest ball, closest to the pin, and hole-in-one, which wins a sports trip. The green fee of \$110 includes a golf cart, trophies, and an awards dinner afterward in the Pavilion. Trophies will be provided by **Ivoclar**.

Contact Milton Pokladnik, Executive Director of DLAT, to participate in this popular, pre-conference activity. This idyllic setting will inspire anyone to their best golf. Learn more: [www.bearcreek-golf.com](http://www.bearcreek-golf.com)

## Eat and Earn Luncheon

The Eat and Earn Luncheon will feature Chris Waldrop, CDT, President of NADL who will speak on how the NADL and NBC works for us. Attend and earn one (1) hour of CE credit for Professional Development. It's Saturday, March 27, from 12:30 til 1:30 pm in the Mandalay Ballroom.

## Eat and Learn Breakfast

This year's Eat and Learn Breakfast will be moderated by DLAT President Leo Cortes, MA, CDT. You will want to attend if you have an interest in the legislation that affects your business. Attend and earn one (1) hour of CE credit for Professional Development. It's Sunday morning, March 28, from 8:00 til 9:00 am in the Irawaddy Room. Complimentary continental breakfast will be served.

## Dinner with the Exhibitors

You're invited to a complimentary "eat and mingle" with exhibitors and associates Friday evening, March 26, in the Exhibit Hall from 4:30 to 6:30 pm. This special event sponsored by select exhibitors will feature different foods at their various locations. Cash bar available.

## Vegas Night

You're invited to Friday Vegas Night where you can show off your skills at Blackjack, Craps, Roulette, and even Texas Hold 'Em for all the poker fanatics. You'll receive a "fistful" of Casino money to play with. Prizes are awarded at the evening's end to the persons winning the most money. It's going to be a fun-filled Friday evening, March 26, from 7:00 pm to 9:30 pm in the Rhapsody Room.

## Mystery Theatre Dinner

Do you love interactive entertainment? Then reserve Saturday evening for a great dinner plus a lot of fun. You will participate in a Keith & Margo's Murder Mysteries of Texas Production ... a nationally acclaimed group. You can learn more at [www.murdermysterytexas.com](http://www.murdermysterytexas.com). It's Saturday, March 27, from 6:00 pm - 9:30 pm in the Rhapsody Room. This enjoyable time is included with your dinner.

## Hospitality Suite

There are many enjoyable events during the Conference, but you will want to plan to come to the Hospitality Suite each evening in the Presidential Suite.

Friday night - March 26, it's open 9:30 pm - Midnight.  
following Vegas Night.

Saturday night - March 27, it's open 9:30 pm - Midnight.  
following the Mystery Theatre dinner.

Enjoy refreshments, drinks and lots of fellowship, plus entertainment on Saturday night. The evenings are sponsored by **Cora Refining**.

# SCHEDULE OF EVENTS

## Thursday, March 25

1:00 pm - 6:00 pm ..... Golf Tournament  
5:00 pm ..... CPR Course  
7:00 pm ..... Class Captains Meeting

## Friday, March 26

7:00 am ..... Continental Breakfast  
7:30 am ..... Registration Desk Opens  
8:00 am - 9:00 am ..... Opening Session  
8:00 am - 12:00 noon ..... CPR Course and Hands-On Clinics  
9:00 am - 12:00 noon ..... DLCC and TSBDE Presentations  
10:00 am ..... Exhibit Hall Opens  
10:00 am ..... Coffee Break  
12:00 noon ..... Deli Buffet Luncheon  
1:30 pm - 4:30 pm ..... Clinics  
3:00 pm ..... Coffee Break  
4:30 pm - 6:30 pm ..... Dinner with the Exhibitors  
6:30 pm ..... Exhibit Hall Closes  
7:00 pm - 9:30 pm ..... Vegas Night  
9:30 pm - Midnight ..... Hospitality Suite

## Saturday, March 27

7:00 am ..... Continental Breakfast  
7:30 am ..... Registration Desk Opens  
8:00 am ..... Exhibit Hall Opens  
8:00 am - 11:00 am ..... Clinics  
8:00 am - 12:00 noon ..... Hands-On Clinics  
9:00 am - 12:00 noon ..... Written Comprehensive Exam  
10:00 am ..... Coffee Break  
11:00 am - 12:30 noon ..... Table Clinics  
12:30 pm - 1:30 pm ..... Eat & Earn Luncheon  
12:30 pm ..... Exhibit Hall Closes  
1:30 pm - 3:00 pm ..... Written Specialty Exam  
1:30 pm - 4:30 pm ..... Clinics  
6:00 pm - 9:30 pm ..... Mystery Theatre Dinner  
9:30 pm - Midnight ..... Hospitality Suite

## Sunday, March 28

8:00 am - 10:00 am ..... Eat & Learn Breakfast  
10:00 am - 12:00 pm ..... QS/GMP & FDA Compliance

## CDT Written Exam Schedule

These are your official exams sanctioned by the National Board for Certification/NBC.

### Comprehensive Exam

Saturday, March 27  
9:00 am - 12:00 noon

### Specialty Exam

Saturday, March 27  
1:30 - 3:00 pm

You must, however, be preregistered with NBC prior to the Conference to take either exam which are scheduled for the Bengal Room. Please call NBC at 1.800.684.5310.

## Improve Your CDT Exam Score

A special clinic will be conducted by Leo Cortes, MA, CDT. In addition to numerous tips for taking an exam, a practice exam will be given. You will also receive a study guide and instructions for downloading the Air Force CDT Manual.

## Send Registration Forms to:

Milton C. Pokladnik, CDT, ret.  
DLAT Executive Director  
P. O. Box 140769  
Dallas, Texas 75214

1.877.689.8848  
Fax 1.214.321.9942  
aurex@swbell.net

## CALLING FOR CLASS CAPTAINS!

YOU can be a Class Captain! ... just review the Clinic Schedule and select one or more of the courses you would like to monitor. You will need to attend an orientation meeting on Thursday evening, March 25, at 7:00 pm in the Presidential Suite of the Omni Mandalay Hotel. Please contact Gary Box, CDT, as soon as possible to submit your choice. You may call 1.972.231.7020 or e-mail him at [gvbox@tx.twcbc.com](mailto:gvbox@tx.twcbc.com).

# CLINIC SCHEDULE

2010 DFW Southwest Conference and Expo



Schedule at Time of Printing

Clinic Title	Clinician	CE Credit Hours
<b>Thursday Evening, March 25</b>		
CPR Course (Fee) .....	Rod Jensen .....	4 Reg Comp
<b>Friday Morning, March 26</b>		
CPR Course (Fee) .....	Rod Jensen .....	4 Reg Comp
Opening Session .....	Leo Cortes, MA, CDT .....	1 Prof Dev
Dental Laboratory Certification Council .....	Gary Morgan, CDT .....	1 Prof Dev
Texas State Board of Dental Examiners .....	Sherry Sanders Meek .....	1 Prof Dev
Ivoclar Dentures ... Hands-On (Fee) .....	Richard Rought, CDT .....	8 Scientific
<b>Friday Afternoon, March 26</b>		
Predictable Esthetic Restorations with Ceramic, Light and Design .....	Peter Pizzi, CDT, MDT, FNGS .....	3 Scientific
Candulor Denture System .....	Jim Collis, CDT - Ted Smudde, BA .....	3 Scientific
The Eight-Minute Crown .....	Edward J. Harms, CDT .....	3 Scientific
Cutting Edge Technology to Grow the Modern Competitive Dental Lab .....	Kris Cukar, CDT .....	3 Scientific
Ortho Acrylic Design for Profit .....	Cade Tippett, CDT .....	3 Scientific
Troubleshooting for Consistency and Increased Profit for your Lab .....	Norbert Duepner, Master CDT .....	3 Scientific
Single Powder Build-Up ... Hands-On (Fee) .....	Jim Emmons, CDT, FNBC .....	4 Scientific
Improve Your CDT Exam Score (Fee) .....	Leo Cortes, MA, CDT .....	4 Prof Dev
<b>Saturday Morning, March 27</b>		
Thriving in this Economy - Driving Customer Equity .....	Mark T. Murphy, DDS, FAGD .....	3 Scientific
Contemporary Complete Dentures .....	Richard Rought, CDT .....	3 Scientific
Improve Your CDT Exam Score (Fee) .....	Leo Cortes, MA, CDT .....	4 Prof Dev
Table Clinics .....	Various Exhibitors .....	2 Scientific
Eat and Earn Luncheon ... NADL and NBC Working for You .....	Chris Waldrop, CDT .....	1 Prof Dev
<b>Saturday Afternoon, March 27</b>		
Maxillofacial Reconstruction .....	Eugene Dahl, DDS .....	3 Scientific
Bar Survival Guide .....	Joe Jennings, CDT .....	3 Scientific
Orthodontic Treatment Short and Straight .....	Gregg Cohlma, DDS .....	3 Scientific
Dental Ceramic Color Management .....	Masayuki Hoshi, RDT .....	3 Scientific
Next Generation CAD-CAM for Partial and Crown & Bridge .....	Matt Tait, RDT .....	3 Scientific
Simplifying Anterior Esthetics .....	Jim Emmons, CDT, FNBC .....	3 Scientific
Ceramco <i>ic</i> .....	Casey Miller, CDT .....	3 Scientific
Knowledge - The Key to Extraordinary Customer Experiences .....	Dean Mersky, DDS .....	3 Scientific
Maximizing the Fee ... Function, Esthetics, Excellence .....	Jim Collis, CDT .....	3 Scientific
FDA/OSHA Update .....	Gary Morgan, CDT .....	3 Scientific
<b>Sunday Morning, March 28</b>		
Eat and Learn Breakfast ... Legislation - How Can I Help? .....	Leo Cortes, MA, CDT .....	2 Prof Dev
QS/GMP and FDA Compliance (Fee)* .....	Gary Morgan, CDT .....	2 Prof Dev

\*Register through SafeLINK, Inc.

## CONFERENCE LOCATION



The conference this year is again headquartered at the



221 East Las Colinas Boulevard  
Irving, Texas 75039

March 26-28, 2010  
972.556.0800

The Omni Mandalay Hotel is located in Las Colinas off State Highway 114 / John W. Carpenter Freeway in Irving.

### Hotel Reservations

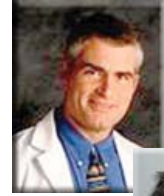
The Omni Mandalay is an excellent hotel and room rates for the Conference are only \$149.00 for single/double occupancy. Applicable taxes not included. Make your reservations directly with the hotel. Conference reservation rate is only guaranteed through March 11, 2010.

### Airport Convenience

Shuttle service from DFW Airport or Love Field is available from the Yellow Checker Shuttle. Contact the shuttle service at 214.841.1900 or on-line at [www.yellowcheckershuttle.com](http://www.yellowcheckershuttle.com) for rates and schedules.

# Compelling Reasons to Attend this DLAT Conference and Expo

- ✓ Presentations by the Dental Laboratory Certification Council and Texas State Board of Dental Examiners
- ✓ Nationally-known Clinicians with Latest Information
- ✓ Featured Speakers: **Mark T. Murphy**, DDS, FAGD, and **Peter Pizzi**, CDT, MDT, FNGS
- ✓ Exhibitor Special .. Table Clinics in the Exhibit Area
- ✓ *Mystery Theatre* ... Interactive Entertainment at Saturday Night's Dinner
- ✓ Earn up to 15 National Board for Certification Continuing Education Credits
- ✓ Notable Hands-On Clinic Speakers
- ✓ A Must-Be-There Opening Session for the Conference
- ✓ **CDT Written Exams** by NBC: Comprehensive and Specialty
- ✓ A Clinic to Improve Your CDT Exam Score
- ✓ Hospitality Suite Friday and Saturday nights
- ✓ A Convenient and Luxurious hotel ... Omni Mandalay in Las Colinas
- ✓ Over 40 Exhibitors with Latest Industry Innovations
- ✓ Tournament at Bear Creek Golf Club on Thursday, March 25



*Mark*



*Peter*

***Conference information and registration forms enclosed!***

Mark Your Calendar

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March 26-28, 2010**

*an opportunity provided by*

**The Dental Laboratory Association of Texas**

***A New Day  
... New Opportunities***



The Dental Laboratory Association of Texas  
P.O. Box 140769 Dallas, Texas 75214